

Washington County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors 10/13/14

12 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Washington County economy. 1

These 12 sectors have a total direct output of approximately \$306 million and support 1,052.5 jobs in Washington County. Running the model for all 12 sectors simultaneously produces the following results:

Agriculture Contribution in Washington Co								
Impact Type ²	Employment	%	Total Value	% of Gross	Output ⁵	% of Gross		
		Employment	Added ³	Regional		Regional		
				Product ⁴		Product		
Direct Effect	1,052.5	31%	100,367,696.1	42%	305,575,066.3	129%		
Indirect								
Effect	183.0	5%	16,429,482.9	7%	27,965,678.1	12%		
Induced								
Effect	166.0	5%	11,643,040.3	5%	18,960,131.8	8%		
Total Effect	1,401.5	41%	128,440,219.3	54%	352,500,876.2	149%		

As shown in the above table, agriculture, food, and food processing supports 1,401.5 jobs, or 41% of the entire workforce in the county. These industries provide a total economic contribution of approximately \$353 million, roughly 149% of Gross Region Product (GRP). As noted below in the calculation of Gross Regional Product, imports and institutional sales are subtracted. Therefore, counties that import a relatively large amount of goods and services will have a reduced GRP which may lead to agricultural output being greater than GRP.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 12 agriculture, food, and food processing sectors is approximately \$128 million, or 54% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 54% of the total economy.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting: http://www.implan.com/index.php?option=com_content&view=article&id=660%3A660&catid=253%3AKB33&Itemid=70

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value added = labor income + indirect business taxes + other property type income.

⁴ GRP = final demand of households + governments expenditures + capital + exports - imports - institutional sales.

⁵ Output = intermediate inputs + value added.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

In the top ten by employment, Animal production, except cattle and poultry and eggs is the top employer in the agriculture industry with 369.7 employees. This table also shows the amount of jobs that are created by the agriculture industry in Washington County.

Description	Total Employment	Total Output
Animal production, except cattle and poultry and eggs	369.7	64,608,127.8
Grain farming	331.5	66,451,350.4
Cattle ranching and farming	137.9	74,475,935.1
Oilseed farming	60.3	33,474,834.8
Real estate establishments	52.9	6,922,944.2
Farm machinery and equipment manufacturing	48.2	25,401,794.4
Support activities for agriculture and forestry	41.7	312,108.4
Food services and drinking places	31.2	1,376,150.7
Wholesale trade businesses	31.2	5,392,473.2
Monetary authorities and depository credit intermediation activities	27.7	9,025,665.2

The Cattle ranching and farming industry directly contributes approximately \$74 million to Washington County's economy. This table also shows how much revenue is generated in other industries by having a strong agriculture industry.

Description	Total Employment	Total Output
Cattle ranching and farming	137.9	74,475,935.1
Grain farming	331.5	66,451,350.4
Animal production, except cattle and poultry and eggs	369.7	64,608,127.8
Oilseed farming	60.3	33,474,834.8
Farm machinery and equipment manufacturing	48.2	25,401,794.4
Dairy cattle and milk production	27.4	19,119,214.3
Soft drink and ice manufacturing	14.4	10,591,442.7
Monetary authorities and depository credit intermediation activities	27.7	9,025,665.2
All other crop farming	5.5	6,941,078.2
Real estate establishments	52.9	6,922,944.2

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture sector and the output they contributed to Washington County's economy.

Description	Employment	Output
Oilseed farming	60.31	33,028,594.97
Grain farming	331.46	65,565,513.61
Vegetable and melon farming	0.28	514,103.11
All other crop farming	5.51	6,848,549.37
Cattle ranching and farming	137.90	73,481,224.06
Dairy cattle and milk production	27.37	18,863,855.36
Poultry and egg production	0.34	1,031,368.97
Animal production, except cattle and poultry and eggs	369.74	63,745,212.55
Support activities for agriculture and forestry	41.73	299,487.59
Bread and bakery product manufacturing	15.24	2,541,143.18
Soft drink and ice manufacturing	14.42	10,247,536.66
Farm machinery and equipment manufacturing	48.20	24,430,501.94

All 105 counties in Kansas have Implan models and agriculture contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Kansas, the retail sector was omitted.